Providing Solutions for
Healthcare Challenges

uni**FLOW**

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Challenges facing today's Healthcare Market

Healthcare facilities face enormous challenges including rising costs, a strict regulatory environment and provider consolidation. In today's healthcare markets, providers e.g. hospitals are forced to be increasingly efficient and profitable while providing higher quality of care. In addition, they need to meet tighter security standards in order to safeguard patient privacy and confidential health information while keeping pace with the ongoing transition to electronic records.

There are a number of practi cal challenges for the healthcare market:

- **Security: Is confidential patient data left exposed on the output tray for anyone to view or retrieve?**

- **Productivity: Paperwork causes delays. Do you know how to simplify and automate workflows?**

- **Cost-Consciousness: How is your organization managing output costs?**

- **Sustainability: How is your organization supporting environmentally conscious policies?**

uniFLOW – Addressing Challenges

uniFLOW can address the challenges that healthcare organizations face, so that healthcare professional scan spend more time where it really counts i.e. focusing on improving quality of care and patient safety.

Integrate Data Protection Standards

By providing secure access to your devices, uniFLOW ensures patient health information and confidential documents will not fall into the wrong hands.

Automated Scan Workflows

The productivity of your healthcare professionals can be increased by indexing and validating medical documents then storing them directly within the correct location of the EHR system.

Manage your Costs

uniFLOW allows administrators to manage printing processes and control costs while encouraging cost-conscious behavior.

Create Sustainability Awareness

uniFLOW enables your healthcare organization to improve the environmental performance e.g. reducing paper waste.

"More than 1000 healthcare organizations worldwide are already working with uniFLOW."

Integrate Data Protection Standards with Secure Printing

Healthcare organizations know that patient records – both paper and electronic – are confidential. A breach of patient information can damage an organization's reputation and result in costly financial penalties. Data protection standards e.g. HIPAA stipulate that precautions are taken against reasonably foreseeable security breaches.

Keep Patient Health Information confidential

As your staff regularly handle sensitive patient information, your office may want to control who is authorized to access, print, copy, scan or send documents from your MFDs. With uniFLOW, users can be required to identify themselves at the device via card login, PIN code or job code. They can also be granted different access rights to MFD functions depending on their job role.

Print confidential Documents securely

Where paper copies of patient records are left exposed on output trays, there is a risk of a data protection breach which can result in costly fines. To prevent this, uniFLOW requires users to authenticate themselves before retrieving any printout. All print jobs are stored in a user's personal secure print queue until they are released. Users can release their print jobs on a printer of their choice, irrespective of building or city so that patient records can be accessed where they are needed so paper records are not physically transported to another location.

"uniFLOW can help you deliver a higher quality of care while keeping private patient health records, financial information, insurance documents and other sensitive information secure."

Increase Productivity & Efficiency with automated Scan Workflows

With the change from paper-based processes to electronic workflows, the integration of healthcare backend systems continues to increase. Healthcare providers must archive paper records (test results, referrals, reports) into electronic systems to ensure a comprehensive view of every patient's medical record.

Store medical Documents in your EHR System

Entering critical paper-based informati on into patient's electronic medical record is a time consuming process. uniFLOW makes the conversion from hard-copy medical documents into actionable patient informati on more efficient than ever. After authentication, users can capture documents such as consultation notes and enter the patient name or medical record number in order to add the document to the correct patient record in your EHR system. Based on bi-directional communication between uniFLOW and the EHR system, the newly entered data is validated to guarantee that information is always added to the correct patient record.

Automatically index Patient Information

Why waste time managing papers when your document processes can be automated for a more productive practice so patients receiving faster care? uniFLOW can identify, detect and process different document types e.g. lab test results, consultation notes or invoices. After selecting the required scan destination, the data is isolated and captured via Zone OCR. The document, with its meta data, is routed to the correct folder in the EHR system.

"uniFLOW can be designed to automatically integrate unstructured patient records into your EHR system, saving valuable time."

Implement Print and Copy Strategies to manage your Costs

In today's highly competitive healthcare market, providers struggle to manage print costs across their entire fleet. This is especially true in large hospitals where mergers of hospitals have resulted in a shared infrastructure.

Encourage Cost-conscious Behavior

With uniFLOW, you can track your organization's printing, copying, scanning and faxing costs and generate analytical reports that offer insights into who is printing what and how much that printing costs. The detailed tracking and activity reports help to analyze device usage and identify opportunities to save costs in order to influence responsible printing and copying behavior.

Manage Printing Processes

uniFLOW can help you to maintain cost efficiency with intelligent job routing. By applying "rules" to jobs, uniFLOW provides the comprehensive support you need to route jobs securely and automatically to less expensive printers thus saving costs.

Create Sustainability Awareness

Hospitals and other healthcare providers need tools to help them improve efficiency while conserving energy and preventing waste.

Improve your Environmental Performance

With uniFLOW's secure printing functionality, documents are only printed following authentication and job release at the device so that documents are not left on the output tray to then be thrown away at the end of the day, thus reducing waste of paper. In addition, smart printing policies e.g. default duplex and black and white printing, save both paper and money and can give your organization a greener presence in the community.

Immediate Benefits

Protect confidential Patient Data

uniFLOW enables administrators to restrict printer access to authorized healthcare professionals/ users only. This prevents breaches of patient data as the device is locked so that print, scan, copy and fax functionaliti es are not available to unauthorized visitors.

Increase Productivity & Efficiency

uniFLOW allows healthcare professionals to capture documents such as patient records then automatically add the document to your EHR system. This makes for a more productive practice so that staff can devote more time to patient care.
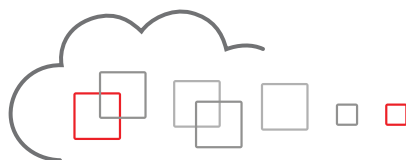
Gain Control over your Costs

The volume of printing that occurs in a healthcare organization can be surprising. One of the best ways to cut down unnecessary costs is to ensure users only print what they need. uniFLOW allows administrators to take complete control of printing, scanning, copying and faxing activities and pinpoint areas where costs can be scaled down while encouraging cost-conscious behavior.

Help save the Environment

uniFLOW can help to reduce environmental impact and support sustainability initiatives by optimizing printing procedures and improving internal processes that rely heavily on paper. This prevents unnecessary paper waste as healthcare professionals can only print what they need. By implementing smart printing policies, healthcare organizations can save valuable trees and improve their environmental performance.

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